



ASSOCIATION OF AUSTRALIAN  
FOOTBALL CLUBS

# FAST FACTS



## PLAYERS

**43,446** players  
in **121** clubs

## TURNOVER

Average annual turnover per club:  
\$460,000  
Average surplus per club: \$35,000  
National turnover: \$55.7 million



## PERSONNEL

**3,900** coaches  
**4,700** other volunteers  
working in total  
**65,000** hours per week

## SUPPORT

Nationally, our clubs have:  
Members: 41,100  
Facebook fans: 234,000  
Twitter followers: 133,300



## CHAMPIONSHIP



Proportion of members who support FIFA  
Statutes on promotion and relegation: **100%**

Proportion of members interested in participating  
in national second division: **37%**